



Case Study:

Jollyroom

- Innovative solutions

"We can work in any area, we simply move the workplace to where the goods are"

Kaspar Hannerz, Inbound manager Jollyroom

Jollyroom

Jollyroom is the largest e-commerce company selling products for children and babies in the Nordic countries. They are located in Gothenburg, Sweden and delivers to customers across the Nordic region. Their warehouse is over 65,000 sqm and holds up to 40,000 items.

Jollyroom was founded in 2011 and have driven and developed their own logistics management from the start.

This year their expansion reached a new level and they needed a flexible and scalable solution. With constantly new storage areas being set up, most of the workflow has to be managed wirelessly.

"For us, constant development is a big factor and we began to search for a solution where we could become paperless in our logistics but also simplify the production," says Kaspar.

Challenge:

With a constantly expanding business, a flexible and scalable solution was required, from which, the workflow can be managed wirelessly.

Solution:

Brother presented a wireless solution based on the traditional paper handling that ends at the arrival of the goods and works together with a digital solution. This takes place at the beginning of production, all the way to delivery to the customer.

Benefit:

Thanks to this solution, Jollyroom's warehouse staff can work anywhere. They simply move the workspace to where the goods are, resulting in more staff in smaller areas and increased efficiency.



Mobility in focus

Brother evaluated Jollyrooms requirements and listened to their ideas. After studying their workflow and development needs, Brother introduced a solution in which, the traditional paper handling ends after the arrival of goods and works together with a digital solution at the beginning of production. All the way up to the delivery to customers.

Brother's scanners ensure that incoming transport documents are automatically scanned quickly and efficiently and stored in Jollyroom's database. Along with a mobile and wireless label solution that allows the warehouse staff to work on all surfaces in production. The solution has contributed to paperless logistics management.

Confident in future expansions

Since this solution was implemented, Jollyroom's warehouse staff can work practically anywhere as they can move their workplace to where the goods are. The previous step of moving the goods an extra time has been removed, which has resulted in the fact that they can have more staff in smaller areas and work more efficient.

"After implementing this solution, we feel confident in future expansions as we can roll production from day one", Kaspar ends.



For further information, please contact:

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