



Efficient Labelling at Kohberg

Kohberg use a lot of labels every day to label their bread and pastries. They have therefore chosen an efficient, stable and flexible labelling solution from Domino Systems using Brother label printers, which could also minimise waste.



Denmark's largest family-owned bakery

Kohberg is Denmark's largest Danish family-owned bakery. With a passion for bread, they offer great flavour and make it easy for customers and consumers to get a fresh bread experience. The company provides a wide range of products to both the retail and foodservice sectors, and has built a strong reputation for quality and reliability.

Previous solution was unstable and inflexible

Kohberg faced challenges with their old labelling solution, which was both unstable and inflexible. The existing process required all labels to be pre-printed, which often resulted in waste. There were either too many or too few pre-printed labels, leading to inefficiencies and unnecessary costs. In addition, the old solution could not apply the labels with the kind of precision Kohberg was looking for.

Domino Systems' modern solution

Domino Systems presented Kohberg with an efficient, modern solution consisting of six Brother TJ label printers and six label dispensers. The solution enables Kohberg to print and apply labels in real time, thus eliminating the need for pre-printed labels and also reducing waste.

Successful implementation of the new solution

Domino Systems worked closely with Kohberg's technical team to ensure smooth implementation of the new solution. Integration and testing of the system were carried out with minimal disruption to daily operations, and employees were thoroughly trained in using the new equipment.

Impressive results after implementation

- **Precision:** The labels are now applied with great precision and in the same place every time, ensuring a consistent, professional look.
- **Less waste:** The labels are printed and applied in real time, thus eliminating waste and making the solution more sustainable.
- **Space-saving:** The compact solution takes up minimal space in the production hall.
- **Ease of use:** The system is easy to operate, making it quick and easy to train new operators.
- **Financial savings:** Enhanced precision and efficiency have brought Kohberg significant financial savings.
- **Higher quality:** Precise, consistent label application ensures uniformity and improves the overall result on the packaged product.

Overview

The challenge

Kohberg were having problems with their old labelling solution, which was both unstable and inflexible. The existing process required all labels to be pre-printed, which often resulted in waste.

The solution

Domino Systems delivered an efficient, modern solution consisting of six Brother label printers and six label dispensers. The solution enables Kohberg to print and apply labels – precisely and in real time.

The benefits

Brother's industrial TJ label printers can be integrated with a label dispenser, producing clear labels that are instantly and precisely applied onto the packaging.



Optimising control processes and freeing up resources

Previously, several Kohberg employees were needed to check that each production line had correctly labelled bags in the finished bread boxes. Each box typically contains 13-15 bags of bread, and missing labels on 1-2 bags per box could lead to penalties, non-payment or complaints from customers. Since the new solution was implemented, Kohberg have optimised their control processes, freeing up resources for other value-creating tasks.

A positive collaboration with Domino Systems

The collaboration between Domino Systems and Kohberg has been extremely positive. From initial presentation to final implementation, Domino Systems have been a dedicated and professional partner. Kohberg appreciate the tailor-made solution, and also the comprehensive support that has ensured a smooth transition to the new labelling solution.

Brother, the subcontractor for Domino Systems' solution, supplied the industrial TJ label printers. Brother worked closely alongside Domino Systems to find the right labelling solution – one that would work with a label dispenser and integrate easily into Kohberg's production line.

“At Kohberg, we’re continuously optimising parts of our production to ensure that we always work in the smartest way.

We’re delighted when collaborations like this one with Domino Systems set us up for long-term success. With the new labelling solution, which is stable and user-friendly, we can print exactly the number of labels we need. It’s more efficient and we have less waste,”

says Peter Dam Krag,
Senior Project Manager at Kohberg.

The TJ label printers are fast, and among other things they can print barcodes on quality labels and meet the various label printing needs that businesses have, while ensuring enhanced efficiency and traceability.

Efficient production at Kohberg

The new labelling solution has not only improved Kohberg's production capacity and efficiency, but has also strengthened their commitment to sustainability. Domino Systems have proven to be a reliable partner that understands and accommodates Kohberg's specific needs. This case study illustrates how a modern and efficient labelling solution can create significant benefits for a company, both financially and environmentally.

Kohberg's experience with Domino Systems highlights the importance of innovation and collaboration in creating solutions that truly make a difference. Domino Systems looks forward to continuing the successful collaboration with Kohberg, and supporting their continued growth and sustainability initiatives.

Read more here:
brother.is/case-studies